

Australian Gold®, Designer Skin®, California Tan®, LLC

Family of Brands

Color YOU Rich in 2009!!!

Earn Money Back on Every Bottle of Lotion!



DESIGNER SKIN™



Australian Gold® Products

Salon SPIFF	Dates: 01/01/09 – 06/30/09
All AG products over \$30.00	\$.25
All AG products \$30.00 and below	.10

Australian Gold® Colorology®

Salon SPIFF	Dates: 01/01/09 – 06/30/09
All Colorology® products over \$30.00	\$.25
All Colorology® products \$30.00 and below	.10

Swedish Beauty® Products

Salon SPIFF	Dates: 01/01/09 – 06/30/09
All SB products over \$30.00	\$.25
All SB products \$30.00 and below	.10

Caribbean Gold® Cheers!

Salon SPIFF	Dates: 01/01/09 – 06/30/09
All Caribbean Gold® Products	\$.10

Designer Skin®

Salon SPIFF	Dates: 01/01/09 – 06/30/09
All Designer Skin® products over \$30.00	\$.25
All Designer Skin® products \$30.00 and below	.10

Boutique® Products

Salon SPIFF	Dates: 01/01/09 – 06/30/09
All Boutique® products over \$30.00	\$.25
All Boutique® products \$30.00 and below	.10

Splash®

Salon SPIFF	Dates: 01/01/09 – 06/30/09
All Splash® products	\$.10

California Tan® Products

Salon SPIFF	Dates: 01/01/09 – 06/30/09
All CT products over \$30.00	\$.25
All CT products \$30.00 and below	.10

Matahari® Products

Salon SPIFF	Dates: 01/01/09 – 06/30/09
All Matahari® products over \$30.00	\$.25
All Matahari® products \$30.00 and below	.10

Emerald Bay®

Salon SPIFF	Dates: 01/01/09 – 06/30/09
All Emerald Bay® products	\$.10

2009 CO-OP GUIDELINE

November 1, 2008 - October 31, 2009

- Australian Gold®, Designer Skin®, and California Tan® Brand lotion purchases earn a 9% advertising reimbursement when AG/DS/CT brands are advertised exclusively and comprise 15% of your advertisement.
- Positive Tanning Statement - "Tanning... Look Good, Feel Great!" earns 2% advertising reimbursement.
- Australian Gold® Branded Wolff® and Cosmedico® lamp purchases earn 1 2% advertising reimbursement.
- Use of Wolff® Systems logo in advertisements earns a 3% advertising reimbursement on lamps.
- Your exclusive Australian Gold®/Designer Skin®/California Tan® Brand advertisement must use approved AG/DS/CT Brand Logos and comprise 15% of your advertisement.

Standard Co-op Program

- 9% AG/DS/CT Brands
- 2% Positive Tanning Statement*
- + 2% Lamps (Australian Gold® Branded Lamps)
- 13% Cash Back on Lotions and Lamps!

It Pays to be Premier!

Premier Program - 3 Year Membership

- Same as Standard Co-op program;
- 13% Cash Back on Lotions and Lamps
- + 12% Extra for 3 Year Premier Agreement
- 25% Cash Back on Lotions and up to 16% on Lamps

Extra Wolff Lamp Co-op Reimbursement!

Wolff® reimbursement can be used with the Standard and Premier III Agreements.

Use of Wolff® System Logo must appear in advertising with AG/DS/CT Brand logos to earn this bonus.

Standard and Premier III Lamp Co-Op Reimbursement:

- 13% Cash Back on Lotions and Lamp ANNUAL purchases!
- + 3% Extra Cash Back on Australian Gold® Branded Lamps.

16% Cash Back on Lamps only with Wolff® Logo in Ad.

* Positive Tanning Statement: "Tanning... Look Good, Feel Great!" must be used in approved stylized form.

Purchasing Equipment: If you purchase an ETS, Inc. bed (32-lamp or higher per salon) within the promotional year, add 5% to all the above depending on what the salon qualifies for based on purchase. The price of the bed is excluded from the total.

When a salon claim is received, we check for the following:

- Acceptable, exclusive ad(s)
- Appropriate receipts for each ad (receipt (s) must show ad dates and cost of ad (s))
- Proof-of-purchase (copies of invoices)
- A completed and signed co-op form
- Australian Gold®, LLC will not pay any claim under \$50.00
- The deadline to run in claims is December 31, 2009.

All paperwork becomes the property of Australian Gold, Inc. & will not be returned.
Australian Gold, Inc. reserves the right to verify any documentation and correct as necessary.

